

## **Appendix 2. Triggers for participants**

- We are going to study talent development ‘live’ by means of the co-creation within Talent Lab. Would you like to be a guinea pig and have your talent profile exposed and brought into clearer focus? If so, join us!
  
- What is your talent? What do you do with your talent in your current job? Are you ready for a new learning phase in your career? If you would like to answer these questions for yourself, register now for the Talent Lab!
  
- Boost your talent by taking part in the Talent Lab! We will identify your talent, develop it and make it show up in your results. Join us now!
  
- The Talent Lab gives a faultless impression of your learning environment and the extent to which you are utilizing its learning potential. Do you want to optimize your learning process? Do you want to learn how to recognize the learning potential of your working environment? If so, take part in the Vitae Talent lab and develop your talent and lay the foundations for your future!